



2023 TASVEER ANNUAL REPORT





ED & BOARD PRESIDENT'S NOTE



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Maniti Shah
Anterpreet Bains
Uzma Khan
Jitendra Joshi

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Last year our pursuit to push boundaries culminated in witnessing exciting milestones and opportunities that will allow us to forge ahead toward achieving our goals.

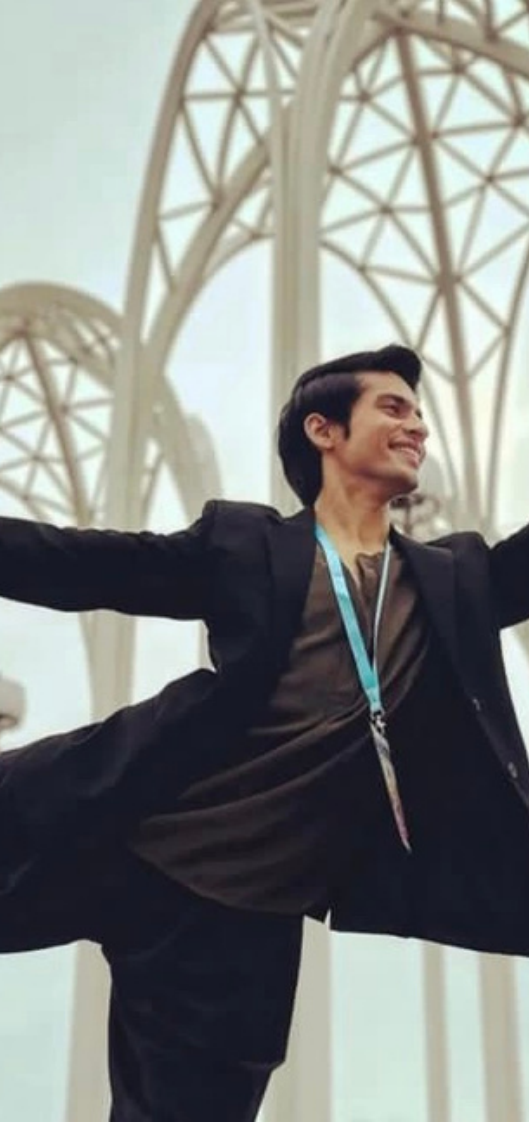
We kicked off the year by supporting the amendment of the anti-discrimination law in February 2023. We received an email from the Oscars® after two years of diligence, approving our request for an Oscar-qualifying status. The recognition places South Asian filmmakers film in front of Oscars committee, cutting the chase from big festivals like Tribeca, Sundance, and Cannes. It is also the only South Asian film festival in the world to attain this status.

Thanks to our incredible staff, Board members, donors, sponsors, volunteers, and community members, we took on new ventures to further its vision.

Tasveer was invited to attend MAMI and speak at the Goa Film Bazaar and Shailaja took the helm of Tasveer as the Board President for the second year in a row.

Rita Meher

Shailaja Rao



18TH TASVEER FILM FESTIVAL



INCLUSION & DIVERSITY STATISTICS

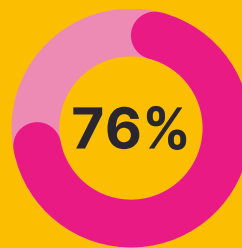


It was excellent - thank you so much! As free speech is curtailed in countries around the world, it is more important than ever to give artists the unfiltered opportunity to speak. The Tasveer team selected great films and gracious artists. Thanks to the volunteers for a successful event. Look forward to next year.

~ Tasveer Community Member



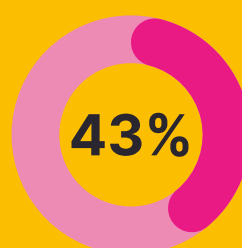
Approximately 25% of our films were documentaries, underscoring our commitment to authentic stories.



Nearly 76% of our films were narratives, spotlighting diverse storytelling.

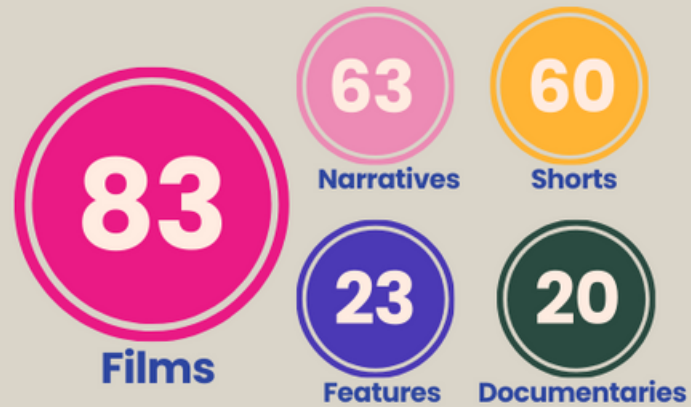


30% of our films celebrated their world premieres, indicating fresh, new content.



43% of our films premiered in North America, fostering a vibrant international community.

TASVEER FESTIVAL



2024 UPDATES:

- 2023 Jury Award Winner Short Feature Yellow shortlisted for Oscars in Best Live Action Category
- Short Film Between Earth & Sky, screened at the 18th Tasveer Film Festival, shortlisted for Oscars in Best Short Documentary Film

2500 attendees for 3 days of in-person festival

18TH TASVEER FILM FESTIVAL IN NUMBERS

Some highlights include:

- **61.9%** of our audience is local, 19% of our audience is out of state, and 19% of it is international.
- **2500** individuals in-person attendance for three-and-a-half days of in-person film festival
- **60%** of our attendees are between the age of **18-35**, **20%** of them are between the ages of **35-45**, and **20%** of the attendees are above the age of **45**

18TH TASVEER FESTIVAL



THE ONLY SOUTH ASIAN OSCARS®-QUALIFYING FESTIVAL

The 18th Tasveer Film Festival in 2023 became an Oscar-qualifying festival. This special honor allows our jury award-winning films in the Short Feature and Short Documentary categories to automatically qualify for voting by the Academy of Motion Pictures Arts and Sciences.

What this means?

- Apart from the Seattle International Film Festival, Tasveer Film Festival is the only other Oscar-qualifying festival from Seattle.
- There are only a handful of Oscar-qualifying short film festivals in the world catering to Asian films.

Only one of these Asian-based film festivals is Oscar-qualifying and recognizes Asian films with a Best Short Asian Film Award.

Our Oscar-qualifying debut film, *Yellow*, has been shortlisted at the 96th Academy Awards in the Live Action Short Film category.



OSCAR-QUALIFYING DEBUT FILM, YELLOW, SCREENED AT TSAFF 2023



TASVEER FILM FUND 2023

TASVEER FILM FUND

NARRATIVE

Rajan Gill



CHANNEL BIBI



TASVEER FILM FUND

DOCUMENTARY

Hemal Trivedi



YATRA



TASVEER FILM FUND

LGBTQIA+

Ibrahim Rana



ME AND MY GUARDIAN ANGEL



TASVEER FILM FUND 2023 WINNERS

The winners of the 2023 Tasveer Film Fund are:

- Hemal Trivedi for "Yatra" in the Documentary category
- Rajan Gill for "Channel Bibi" in the Short Narrative category
- Ibrahim Rana for "Me and My Guardian Angel" in the LGBTQIA+ Short category

For the last four years, Tasveer has been awarding film scripts seed funds to produce films in three different categories: documentary, short narrative and LGBTQIA+ short to US-based creatives.

In 2023, Tasveer increased its Film Fund amount from \$5,000 to \$25,000 for each film category. For the first time, South Asian filmmakers from Canada were also eligible for this award.

THANK YOU TO OUR JUDGES

Our judges included Emmy Award winning producers- Apoorva Bakshi and Mo Naqvi, the founder of India's queer film festival, Kashish, Sridhar Rangayan, and award-winning scriptwriters Shiwani Srivastava, Geeta Malik, Samudrika Arora, Swati Shetty, and filmmaker Arshad Khan.





COMMUNITY SPEAKS FRAME OF MIND 2023





COMMUNITY SPEAKS: FRAME OF MIND

Last May, Tasveer's Community Speaks: Frames of Mind event commemorated Mental Health Awareness Month with profound narratives from the South Asian community. Four speakers shared their intimate struggles and triumphs in mental health, forging a path of empathy and unity.

Chithra Jeyaram, with her story "Operation Chithra 4.0," spoke of a life-changing mental health realization that propelled her from a Physical Therapist to an acclaimed filmmaker, emphasizing the healing power of storytelling.

Jaydev Bhateja, a neuroscience and computer science student, presented "Besharam Rang," offering his life as an open book to affirm and inspire others on their mental health journeys.

Pooja Gupte, in "Owning My Time," discussed her multifaceted life as a software engineer, speaker, and artist, and how embracing failures has pivoted her towards success.

Nida Shaikh, through "Finding Nida," embodied her name's meaning, 'Voice,' inspiring attendees to listen to their inner selves and embrace their identities.

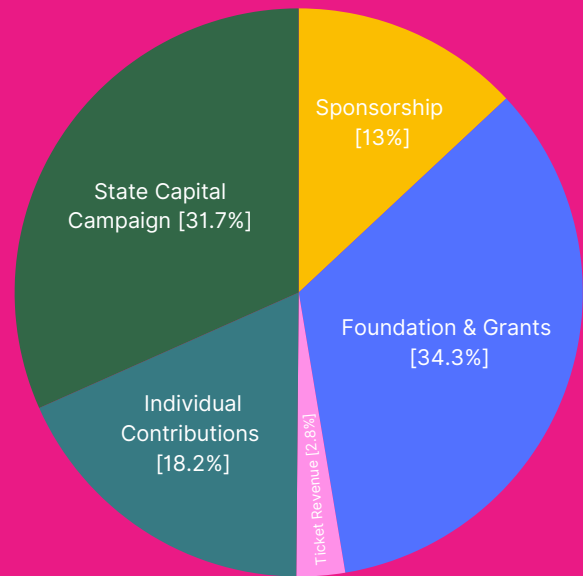
Community Speaks once again illuminated the unique mental health challenges within the South Asian community, continuing its mission to break isolation and build solidarity.

FINANCIAL HIGHLIGHTS 2023

State Capital Campaign	\$250,000
Sponsorship	\$102,923
Foundation & Grants	\$271,115
Individual Contributions	\$143,687
Ticket Revenue	\$21,786

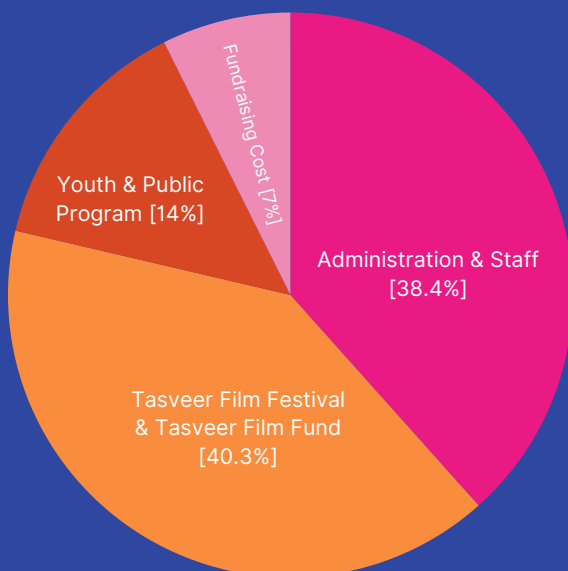
INCOME

\$789,511



EXPENSES

\$798,897



Tasveer Film Festival & Tasveer Film Fund	\$352,177
Youth and Public Program	\$104,000
Administration/ Staff	\$286,000
Fundraising Cost	\$56,000

For every dollar raised, 85 cents are spent directly on programs

THANK YOU TO DONORS

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world; let's
make it
happen
together.*



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WAYS TO GET INVOLVED

Tasveer's accomplishments are only possible through the ongoing support of our community. There is so much you can do to be part of the magic!

GET IN TOUCH WITH US

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